



KS INDUSTRIES BOOSTS MARGINS AND IMPROVES SAFETY

Modern, Mobile Apps Replace Manual Processes

A clipboard and pencil offers little help in the way of fast and easy coordination and collaboration — particularly at an oil production site hundreds of miles from headquarters. That's why KS Industries (KSI) selected TrackVia to digitize its job site operations — giving remote workers a powerful, use-anywhere mobile workflow application.



INDUSTRY
CONSTRUCTION



LOCATION
UNITED STATES



EMPLOYEES
5,000

MULTIPLE RISKS, PROJECT DELAYS, AND POOR VISIBILITY

KSI had several critical problems. Projects were delayed. Clients were in the dark. And the company risked not meeting safety requirements — or worse, someone getting hurt. Nearly all of these problems stemmed from relying on paper forms and checklists, which were out-of-date, inaccurate and often times both. They had tried implementing systems before, but all had failed because they were too complex, too rigid, or simply didn't work for their job site workers.

AUTOMATED DATA COLLECTION STREAMLINES WORKFLOWS AND PROVIDES REAL-TIME VISIBILITY

With TrackVia, KSI was able to both quickly deploy a mobile app that workers can use with or without an Internet connection and integrate with their other systems, such as Viewpoint. The native app allows workers to collect and access project or job data, and easily complete checklists. In addition, jobs, tasks, and assignments can be re-assigned through automated workflow notifications, and assets can be rescheduled with a few clicks. Because TrackVia is easy to use, KSI can add new data fields instantly or change up process procedures without having to re-code software or hire an app developer. At headquarters, job site data is now reviewed and analyzed in real-time and is automatically synced with the company's other systems.

IMPROVED ON-TIME PERFORMANCE

Since implementing TrackVia, KSI has reported an overall increase in project efficiency. Safety compliance data is centralized for better, faster reporting, and job site workers are more productive. These efficiency and productivity gains have contributed to better on-time performance and better profit margins.

LEARN HOW TRACKVIA CAN HELP YOU

TrackVia allows you to easily build IT-approved custom applications for your unique business needs. [Contact us today](#) to learn how TrackVia can solve your challenges.

THE NATIVE APP ALLOWS WORKERS TO COLLECT AND ACCESS PROJECT OR JOB DATA, AND EASILY COMPLETE CHECKLISTS

WITH TRACKVIA, KSI WAS ABLE TO QUICKLY DEPLOY A MOBILE APP THAT WORKERS COULD USE WITH OR WITHOUT AN INTERNET CONNECTION

"We decided to partner with TrackVia because their solution not only provided the flexibility we needed to meet the unique and sometimes evolving needs of our projects but also afforded us with visibility and control across our operations and mobile workforce."

— ERIC CROZIER, CTO AT KS INDUSTRIES

TrackVia, the leading workflow platform, helps companies build applications that improve on-time performance and reduce costs. TrackVia offers operations leaders the fastest and easiest way to build powerful applications that are business led and IT approved. Hundreds of companies, like Leidos, Honeywell, and KS Industries rely on TrackVia to digitize their operations.