

Why Business Operations Stick With Manual Processes

Legacy core systems and overburdened IT departments are causing business operations executives to rely on manual processes.

90%

augment core systems by downloading data to spreadsheets in order to manipulate, analyze, and share the data



62%

of executives say their core systems make it difficult to digitize processes

When processes are manual, operations executives report major business impacts:



Say it slows down performance



Say it increases costs

Time is the primary challenge that operations executives face when working with IT to digitize processes.



50%

of operations executives say it takes 6 months or longer for IT to consider their request for an application

58%

of operations executives say it takes another 6 months or longer for IT to develop, test, and deploy an application



This is leading operations executives to avoid submitting IT requests altogether.



62%

say they've wanted to submit a request to IT but have decided against it

When operations executives can't get the help they need from IT, the result is a continued reliance on manual processes.

58%

say that when they have decided against working with internal IT on digitization, they have continued with manual processes



The rest decide to digitize without IT, which they report introduces three challenges:



Inability to access, use, and share data across departments

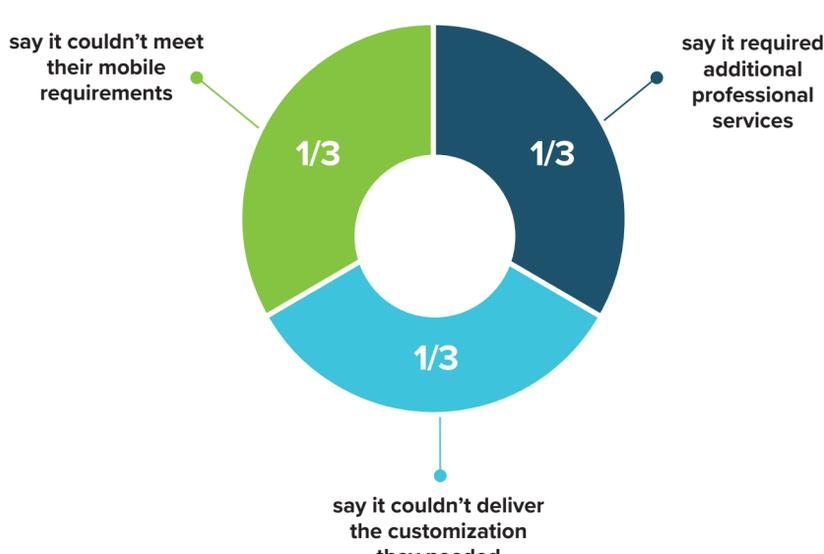


Security concerns



Inability to integrate with other systems

When operations executives turned to off-the-shelf tools, their expectations weren't met:



These roadblocks are leaving operations executives in the "I Give Up Gap." Operations leaders can't turn to IT, can't find off-the-shelf tools that meet their needs, and can't get rid of their manual processes. So, they give up and plow forward with the status quo. Operations executives need an IT-approved software solution that enables them to easily build and modify applications that address their unique processes and systems.



Schedule a demo to learn how you can digitize your manual processes within weeks.

ABOUT TRACKVIA®

TrackVia's no-code platform empowers citizen developers within organizations to instantly configure and use modern web and mobile apps to better track data, projects, and work. TrackVia is most often used to replace unwieldy spreadsheets, digitize manual or paper processes, and extend corporate systems to front-line employees. People from Honeywell, Volcafe, and Danella reduced costs and increased efficiencies by digitally transforming how they tracked their daily operations using TrackVia. For more information, visit www.trackvia.com.